

STAFF REPORT

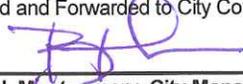
Date: Tuesday, June 14, 2016

To: Bryan Montgomery, City Manager

From: Kevin Rohani, Public Works Director/City Engineer

Subject: Main Street Downtown Improvement Project, CIP 165 Gateway Design Monument Selection

Approved and Forwarded to City Council:


Bryan H. Montgomery, City Manager

Background and Analysis

The City's Capital Improvement Program for the Fiscal Year 2015/16 includes a project to design and construct Main Street improvements in downtown from Norcross Lane to 2nd Street. The development of downtown Oakley is a priority for the City Council. The goal for the community is to have a downtown that is thriving and vibrant, and will serve as a solid foundation for the economic vitality of Oakley.

As part of the Strategic Goals of the City Council in 2014, the downtown "Visioning" project undertook a yearlong comprehensive review of downtown Oakley. This process involved various stakeholders; from a City Council sub-committee, downtown merchants and property owners, staff, and a professional consultant team. This process was very effective, as it developed a concept plan for the improvements to downtown Oakley that will be implemented in the coming years.

The design for this project has been underway for the past several months. One of the major elements of this downtown construction project is a gateway monument that will be installed in a new median which will be constructed on Main Street near the intersection at 2nd Street. Ideally the monument would be something that represents the Oakley community and its history and proximity to the Delta.

During the May 24th City Council Meeting, Staff presented various options designed by consultants and asked for input with regard to which of the options was preferred. Three were favored (Options 4, 5 and 7); however, there was no clear consensus or strong preference for one in particular.

Per the Council's agreement, the top three options were posted to the City's online citizen engagement forum, *Engage in Oakley* that the public could see the

options and select their favorite. During the Council meeting the results of the survey will be reviewed and the selection of the gateway monument sign revisited.

Fiscal Impact

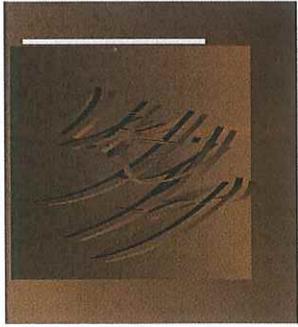
The cost of any selected gateway monument is already accounted for in the project budget and no additional funding is required.

Staff Recommendation

That the Council make a selection for the Gateway Monument for Downtown Oakley.

Attachments

1. Gateway Monument options



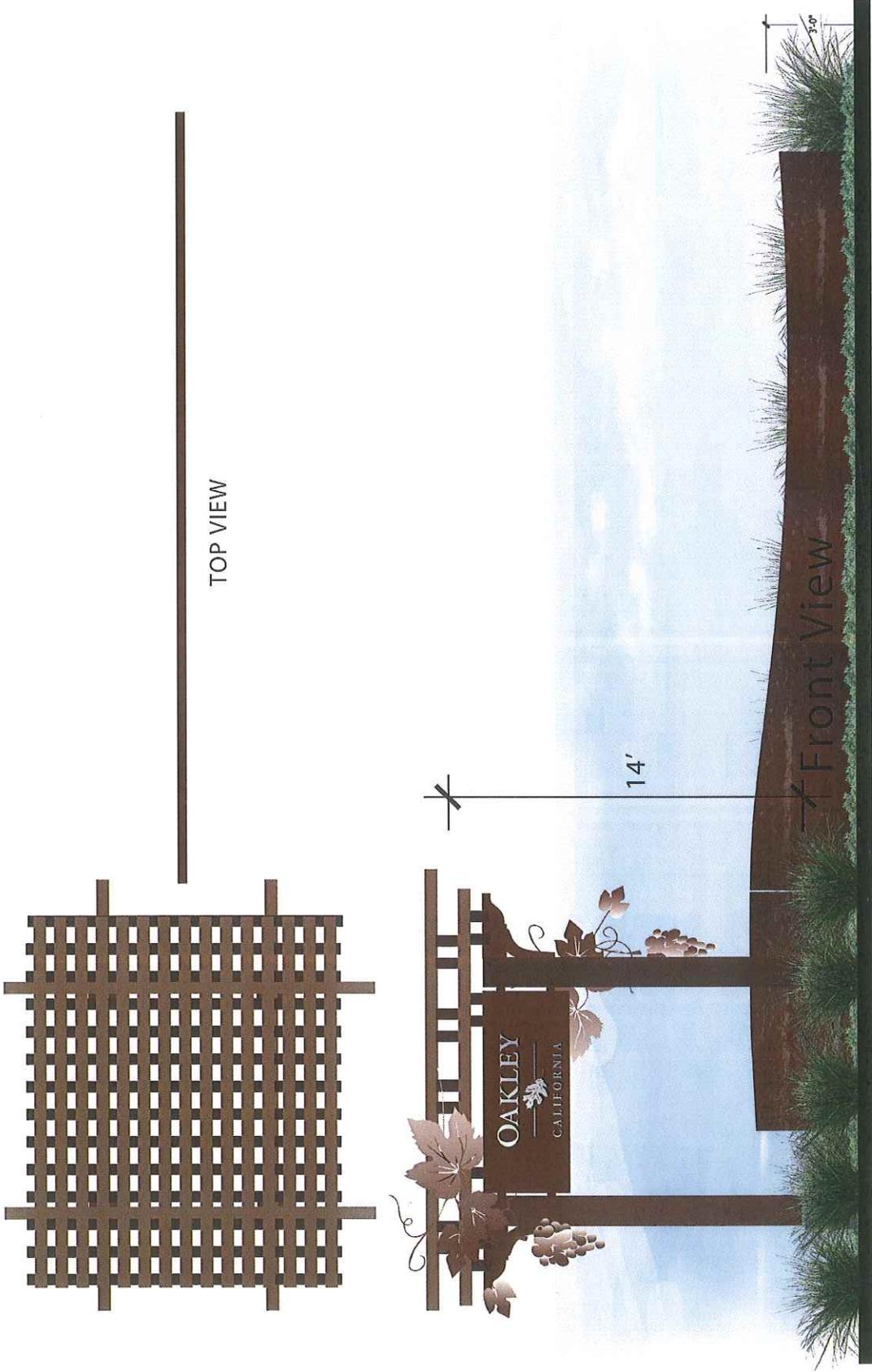
TOP VIEW



Front View

OPTION 4

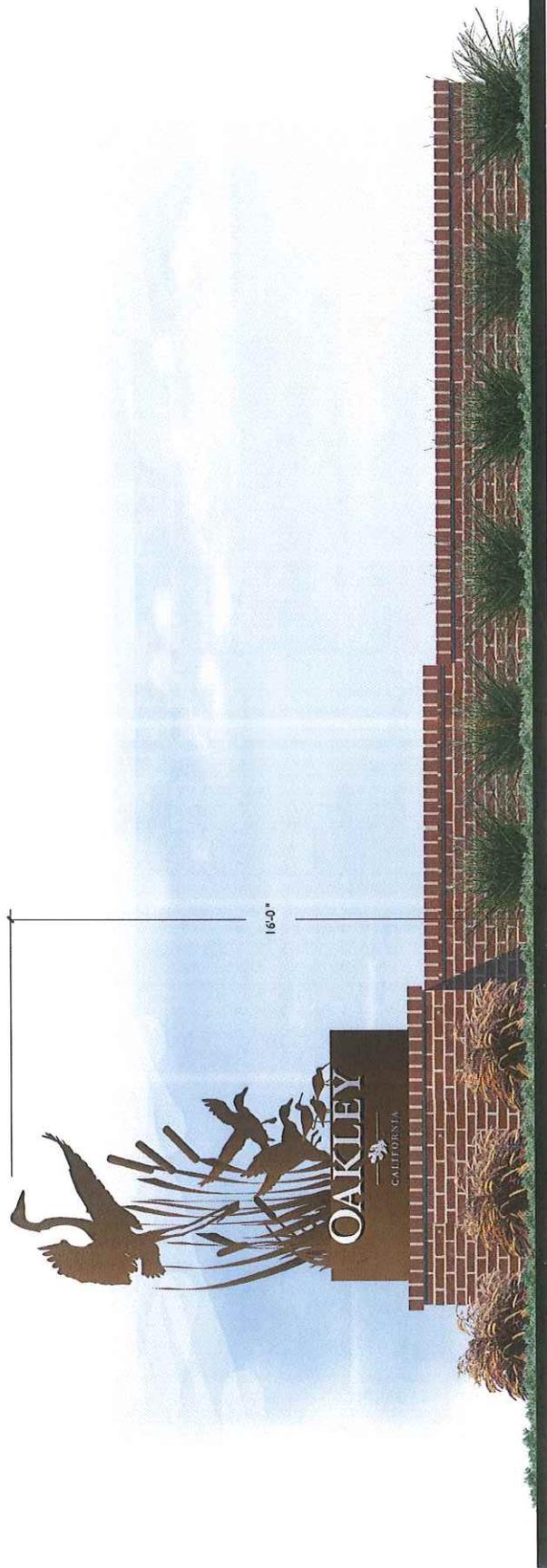
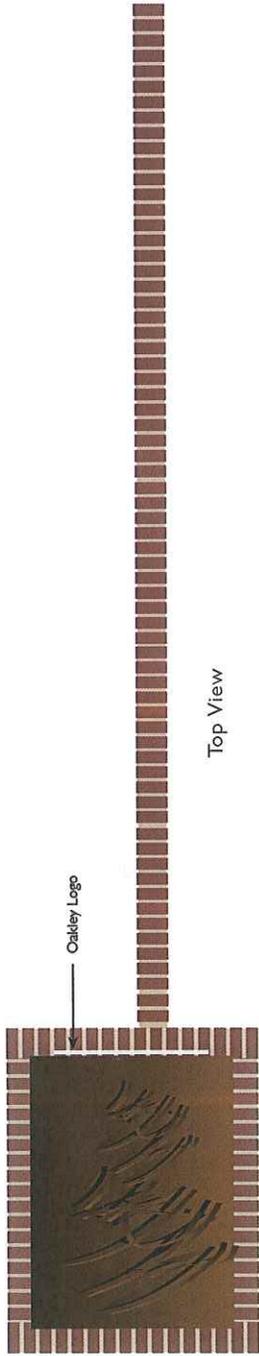
Monolith: Bronze structure on metal plinth with metal lettering and logo
Wall: Corten steel



Front View

OPTION 5

Monument: Corten metal trellis and vines with meetal
 lettering and logo
 Wall: Corten steel



Combination Front/Side View

OPTION 7

Monolith: Bronze structure on metal base, metal lettering and logo
 Plinth and Wall: Brick