



OPEN CALL FOR ARTISTS

Utility Box Mural Project



Date Issued: July 22, 2016

Application Deadline: August 19, 2016

The City of Oakley invites artists to participate in the inaugural Utility Box Mural Project.

The City of Oakley is seeking artists to showcase their artwork on 10 utility boxes located throughout Oakley. The goal of this project is to beautify Oakley, deter unsightly graffiti on utility boxes, and bring art into unexpected places. Utility boxes should reflect the surrounding environment and showcase Oakley's rich agricultural history and our unique appeal as *A Place for Families in the Heart of the Delta*.

Applications must be submitted to the City of Oakley Recreation Division at 3231 Main Street, Oakley CA 94561 by 5:00 p.m., August 19, 2016. Late applications will not be accepted.

Please read the entire "Call for Artists" before completing the application.

Incomplete applications will not be accepted.

ELIGIBILITY GUIDELINES

This “Call for Artists” is open to professional artists and local artists at least 18 years old. The Call is also open to Art Teachers that are interested in mentoring a group of students (student artists must be supervised by the mentor at all times). All entries must be an original design of the entrant and must be suitable for viewing by all ages.

The artist cannot begin the installation on the selected utility box until all liability and contract forms are completed and submitted to the City, and the design has been approved. If you are under the age of 18 under the supervision of an Art Teacher, a parent or guardian is required to sign all forms.

DESCRIPTION AND LOCATION OF UTILITY BOXES

A Utility Box Location Map is attached with photos at ten locations. Utility boxes vary in size and we encourage the artist to visit the sight, take measurements, and submit a preliminary design of the utility box. A template is provided to portray the design. Artists may propose designs for multiple locations.

The boxes are currently grey, brown, silver, or green and may require several applications of paint to complete the project. Some locations also have more than one box. The photo and diagram of each location will indicate which box/boxes should be considered for painting.

ARTWORK STANDARDS

The proposed Utility Box Mural art must be painted with only acrylic paint and cover all four sides and the top of the box unless a side is physically inaccessible. The artist is responsible for sanding, priming, and painting (with acrylics) the utility box and accessory boxes as noted. The City will finish the boxes with a clear anti-graffiti coat.

Artwork theme: The proposed art work should reflect Oakley’s rich heritage, or highlight Oakley as *A Place for Families in the Heart of the Delta*. The artist should consider the neighborhood or area where the utility box is located and design the mural to enhance the surrounding environment. Locations 1, 2, 3, & 4 along Main Street shall showcase the flora and fauna of the Delta.

Due to the location of the boxes, artwork should be visible from a distance.

The artwork cannot restrict any vents or airflow through the boxes. City staff must be able to fully access the components inside the box at all times. Any nameplates, keyholes, ID numbers, and windows must be left unpainted and uncovered. The artist will be responsible for providing all art supplies to complete the project.

A plaque will be placed on the utility box with the artist name, title and sponsor.

Entries that use a copyrighted or trademark image will not be accepted. In addition, the art must not be plagiarized, stolen, or copied from any other source. Entries must not defame or invade the rights of any person, living or dead. Artwork must not contain; written materials, political statements, religious references, corporate or organizational branding.

The artwork is a long-term installation and will become property of the City of Oakley. In the event that the installation is damaged the City may alter, repair, modify, remove or relocate the work.

HOW TO APPLY FOR THIS CALL FOR ARTISTS

Visit our website at www.ci.oakley.ca.us/utilitymurals to view and download the application for the Utility Box Mural Project. Only 2 designs per artist will be selected. Completed applications may be submitted by email to bruno@ci.oakley.ca.us, hand delivered or mailed to:

City of Oakley

Attention: Lindsey Bruno

3231 Main Street

Oakley, Ca 94561

APPLICATION

All requirements listed below must be met or the application will not be considered.

- A conceptual drawing, using the provided template, that shows the front, sides and top of the utility box must be included in the application. The concept drawing must be in color and must provide detail on what the artist plans on painting on the box. Please note that the utility boxes differ in size. Please include drawings for any bollards or accessory boxes at the selected location.
- Submissions may be hand drawn or computer generated.
- An artist statement that describes why the artist is interested in painting a utility box, previous experience working on public art projects, and how the artist believes that their art will enhance the surrounding area and reflect Oakley.
- A resume that includes exhibition history, past projects; or a brief description of cooperative community-based projects. If you are a student, a letter of recommendation from an art teacher will be accepted in lieu of a resume.
- A minimum of 3 examples of previous work including a brief description of each.
- All visuals including the utility box designs and examples of previous work must meet specific requirements for uploading. File type, jpg or PDF. Resolution 300 dpi.

- If interested the artist can rank their selection of box locations. Please indicate the choices #1 being the most desired, #2 being next and so forth. The City Council will have final say on location if the artist is selected.

ARTIST SELECTION PROCESS

The City Council will review **completed applications** at a workshop during the **Tuesday, September 13th** City Council Meeting at 6:30pm. This is an open meeting and the public is invited to attend. The Council will consider the following criteria when making the selection:

- Artistic excellence, originality, innovation
- Does the artist have the experience to complete the project in the specified timeframe?
- Does the art meet the goals of the project:
 - Does it reflect the heritage of Oakley, key activities, cultural diversity?
 - Does the art reflect the natural beauty or enhance the surrounding environment?

IF YOU ARE SELECTED TO COMPLETE A UTILITY BOX MURAL

All artists must sign a City of Oakley liability release and complete the agreement before beginning work on the assigned utility box. The installation of the work must be completed by **December 1, 2016**.

The artists will receive a \$250 stipend when they begin work. You must notify the City when your mural is completed. After review from City Staff, a clear anti-graffiti coat will be applied and you will receive an additional \$250.

FOR MORE INFORMATION AND/ OR QUESTIONS

An information meeting for interested applicants will be held on August 4th at 2pm at City Hall. For further questions please contact Lindsey Bruno, Recreation Manager, 3231 Main Street, Oakley, CA 94561, at 925-625-7042 or via email: bruno@ci.oakley.ca.us



APPLICATION

UTILITY BOX MURAL PROJECT

Thank you for your interest in the City of Oakley Utility Box Mural Project. Submit the completed form along with attachments by August 19th, incomplete applications will not be accepted.

CONTACT INFORMATION			
Name:		Date:	
Mailing Address:			
Phone Number:		Email Address:	
APPLICATION CHECK LIST			

- Conceptual drawing- use the provided template to show the front, sides & top of the box in color.
- Artist statement- describe why you are interested in painting a utility box, previous public art projects and how you believe your art will enhance the surrounding area and reflect Oakley.
- Resume- including exhibition history, past projects; or a brief description of each.
- 3 Examples of previous work- a minimum of 3 examples of previous work must be submitted.
- Location ranking- if you are interested in selecting the location of your box please indicate your choices #1 being the most desired #2 being next and so forth.

This Waiver, Release and Indemnity Agreement is intended to discharge in advance the City of Oakley and its officers, employees, volunteers and agents from any and all liability arising out of or connected in any way with my participation in said activity, even though that liability may arise out of negligence or carelessness on the part of the persons or entities mentioned above. It is further agreed that this Waiver, Release and Indemnity Agreement is to be binding on my heirs and assignees. I agree to assume the full risk of any injuries, damages or loss that I may sustain as a result of participating in any and all activities connected with or associated with each activity. I additionally agree to indemnify the City against any claims or rights of action for damages which I or the minors has/have before or after they reach age of majority. I further agree that certain marketable information may be used in accordance with State Laws and regulations. Such items include: e-mail addresses, photos and press releases that include statements made by myself in publication of said activities. I have read and fully understand the above Waiver, Release and Indemnity Agreement.

Your signature indicates that you have read and agreed to abide by the guidelines of the Utility Box Mural Project.

Signature: _____ Date: _____



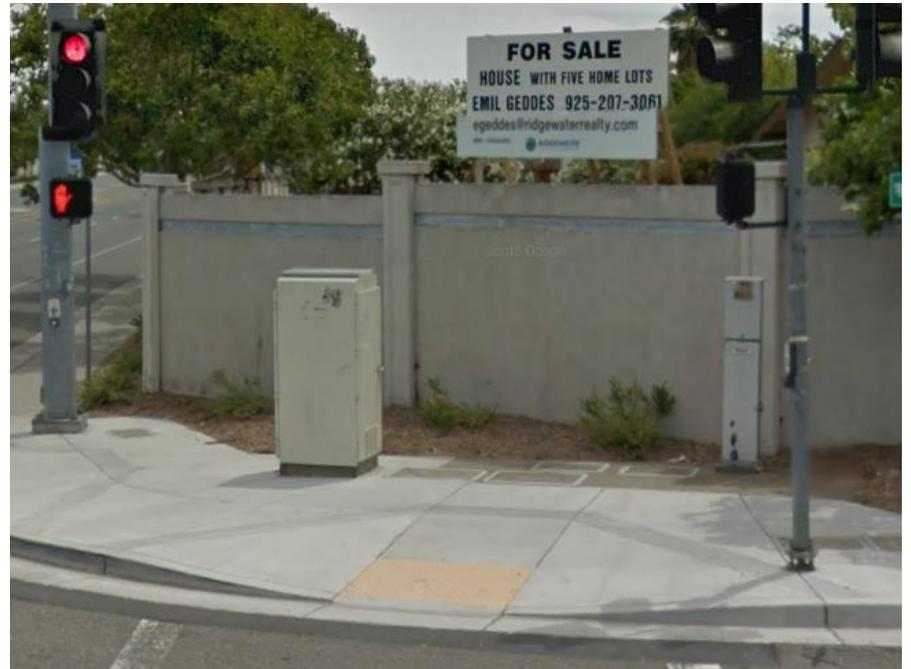
Location #1 – Main Street and Live Oak



Location #2 – Main Street & Vintage Parkway



Location #3 – Main Street and O'hara



Location #4 – Laurel Road and Main Street



Location #5 – Brown Road and Oxford Drive



Location #6 – Brown Road and Carpenter Road



Location #7 – Brown Road and Neroly



Location #8 – Neroly Road (south side) near Everlasting Way



Location #9 – Empire Avenue & Neroly Road



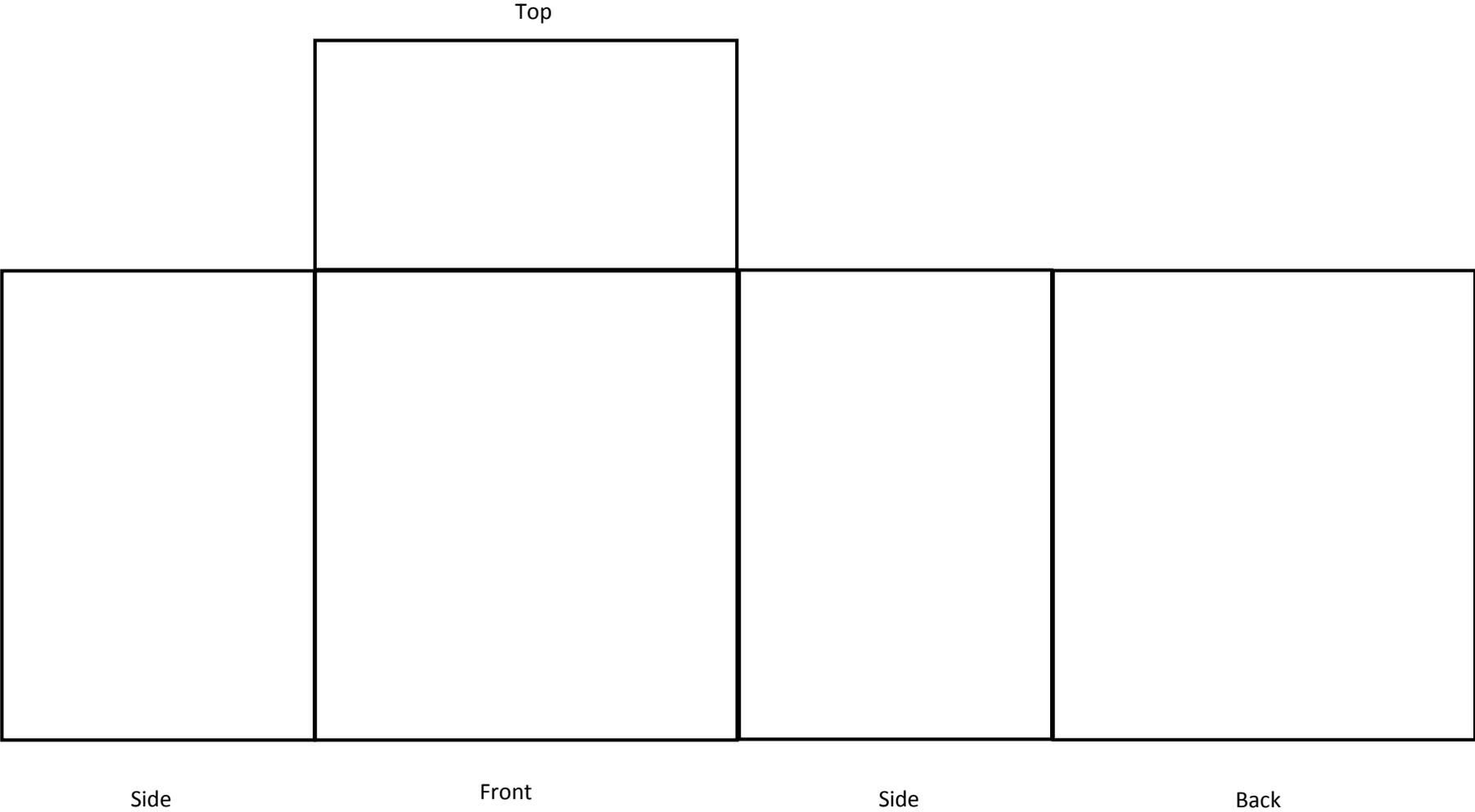
Location #10 – Empire Avenue and W. Cypress Road

Template B – For Utility Boxes *(For Locations 2, 5, or 8)*

Location No. _____

Street Name _____

Artist Name _____



Template A – For Traffic Signal Cabinets

Location No. _____

Street Name _____

Artist Name _____

