



Agenda Date: 01/27/2015

Agenda Item: 5.1

STAFF REPORT

Date: Tuesday, January 27, 2015

To: Bryan Montgomery, City Manager

From: Kevin Rohani, Public Works Director/City Engineer

Subject: Downtown Main Street "Visioning" Project, CIP Project Number 162

Approved and Forwarded to City Council:

Bryan H. Montgomery, City Manager

Background and Analysis

The City's Capital Improvement Program for the 2014/2015 Fiscal Year includes a project to develop and create a concept plan for the future development of Downtown and Main Street that will complement the successful work that has been underway for the past 3 years with the reconstruction of Main Street by the Civic Center Plaza.

The development of the Downtown is a priority for the City of Oakley and its commercial development; and this cannot be attained without a vision and plan for Main Street.

In January of 2014, the consulting team of BKF Engineers Inc. and Gates Urban Design Architects were hired to start the development of the Main Street Vision in Downtown Oakley. This design team is the premiere consultant in the Bay Area and has successfully worked on similar projects for our neighboring municipalities of: Walnut Creek, Dublin, Pleasanton, and Livermore.

A sub-committee of the City Council was formed to work with the staff and the consultant team in developing the Main Street and downtown vision, which has been underway for the past 9 months.

The team reviewed the previous work that had been done in downtown Oakley, held public meetings with downtown merchants, stakeholders, and started forming the outlines of a vision for downtown Oakley that would be in alignment with the General Plan, Downtown Specific Plan, and also the reality of current economic times.

The results of the collaboration amongst the team was a vision for downtown that promotes a vibrant and active downtown that is pedestrian and bicycle friendly, and provides connection and synergy between the Civic Center Park and Amphitheater to the current and future commercial centers along Main Street. A layout and alignment for Main Street has been developed that can be used in the future development and construction of Main Street from Norcross Lane to Rose Avenue,

including streetscape, curb, sidewalk, parking, lighting and traffic circulation components. An architectural rendering will be a part of this project, which will be used for the marketing and promoting of the Downtown.

The design team will present this Downtown and Main Street Vision for the City Council at this meeting.

Fiscal Impact

There is no fiscal impact related to the presentation at this time. Upon approval of the Downtown Vision, in the coming years as projects are selected for improvements, they would be programmed in the CIP and funding allocations will be discussed at that time.

Staff Recommendation

Staff recommends that the City Council review the Downtown Main Street "Visioning" project and its presentation and provide direction on the next steps in the development of downtown Oakley.

Attachments

None