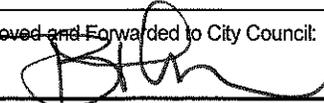




STAFF REPORT

Date: Tuesday, January 13, 2015
To: Bryan H. Montgomery, City Manager
From: Kevin Rohani, Public Works Director/City Engineer

Approved and Forwarded to City Council:

Bryan H. Montgomery, City Manager

SUBJECT: Resolution to Name the Park area located at 215 2nd Street as "Dewey Park"

Background and Analysis

The City acquired the former Fire Station #93 property located at 215 2nd Street in 2011, and a portion of the northern area of this parcel has been being used as a park area.

The Downtown Specific Plan identifies the entire parcel for potential structure parking. The surface parking use could occur on the remainder of the parcel. If in the future, development projects necessitate construction of the parking structure, the park improvements can easily be removed.

After Staff discussion and review, the name "Dewey Park" emerged as best suited for this site and is being proposed for consideration.

Historically, City founder Randolph Marsh wanted to name the City Dewey, after Admiral Dewey. Mr. Marsh was impressed with the exploits of Admiral Dewey at the Battle of Manila Bay during the Spanish–American War. The City park located on Oxford Drive was originally slated to be named "Dewey Park"; however, following a tragic event, the park was renamed Nunn-Wilson Family Park.

The "Dewey Park" name is in line with the City's adopted Facilities Naming Policy (attached), Staff believes that there is merit to naming the park "Dewey Park".

Fiscal Impact

There is no budgetary impact to this policy decision.

Recommendation

Staff recommends that the Council adopt the resolution formally naming the park area at 215 2nd Street as "Dewey Park".

Attachments

- 1) Resolution
- 2) Vicinity Map
- 3) City Facilities Naming Policy

RESOLUTION NO. __-15

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OAKLEY
NAMING THE PARK PORTION OF THE 215 2ND STREET PARCEL
“DEWEY PARK”**

WHEREAS, the City of Oakley owns parcel 035-131-002 on 2nd Street and said parcel is designated for public use; and

WHEREAS, stated property has been used as a park by the neighborhood for many years; and

WHEREAS, in February 2007 the City Council approved a City Facilities Naming Policy; and

WHEREAS, the proposed park name has historical context to Oakley;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED, that the City Council of the City of Oakley hereby names a 90’X100’ portion of park parcel 035-131-002 located at the corner of 2nd Street and Acme Street “Dewey Park”.

PASSED AND ADOPTED by the City Council of the City of Oakley at a meeting held on the 13th of January, 2015 by the following vote:

AYES:
NOES:
ABSENT:
ABSTENTIONS:

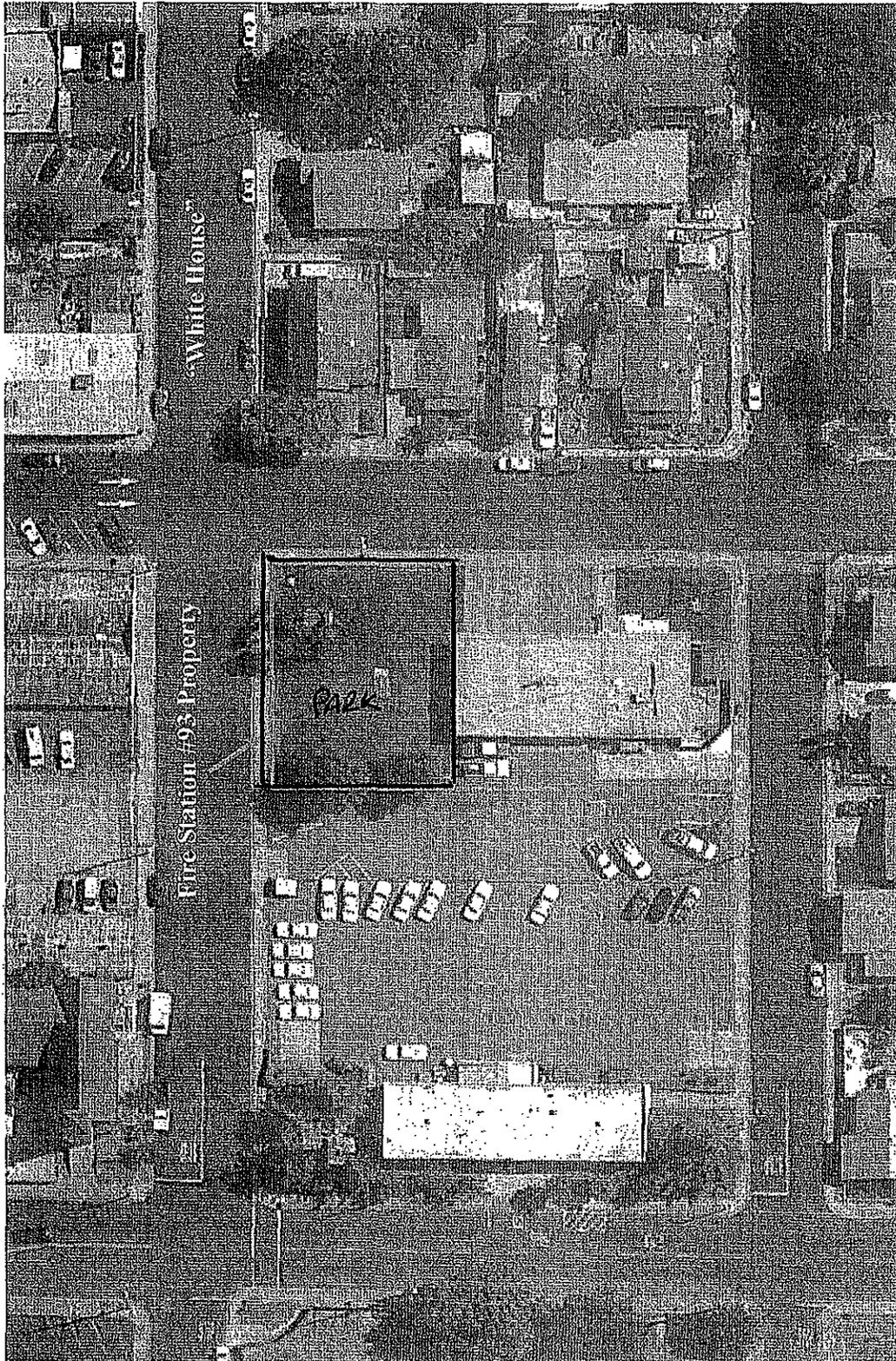
APPROVED:

ATTEST:

Doug Hardcastle, Mayor

Libby Vreonis, City Clerk

Date





CITY FACILITIES NAMING POLICY

Approved February 26, 2007

PURPOSE:

To provide guidelines and procedures for naming of City Facilities and Parks.

DEFINITIONS:

City Facilities: Any facility, park or property owned, controlled and/or maintained by the City to conduct City business or City-sponsored activities, including developed areas, undeveloped areas and designated open spaces.

PROCEDURE:

City staff will coordinate the generation of potential names and forward them to the City Manager. The City Manager will provide recommendation(s) regarding the proposed name(s) to the City Council for its consideration and the City Council shall have final approval.

POLICY:

- 1) Naming shall be of such that it would provide an easy and recognizable reference to the facility and be compatible to the area in which the facility is located.
- 2) Naming based on a geographic location should reflect the well-known geographic name of the area within which the facility is located, the street adjacent to the facility, or other acceptable identification with the consideration of specific place, neighborhood, subdivision, or well-confirmed cultural or historical significance.
- 3) Naming based on a person or family should be done only for an individual (or family) that has had a clearly positive and significant impact or contribution to the City, State or Country. (This could include significant donors to the facility or previous property owners). Names should be avoided that would cause undue contention or concern.
- 4) Naming should take into account the names of other facilities (public or private) so as to not duplicate or utilize a name that could be readily confused by others, particularly emergency response personnel.