

Minutes of the Special Meeting of the Oakley City Council
March 30, 2015
5:30 PM
Shea Sales Pavilion
4016 Summer Lake Drive
Oakley, California 94561

AGENDA

1. Welcome

Mayor Doug Hardcastle called the special meeting to order at 5:43p.m in the Shea Sales Pavilion located at 4016 Summer Lake Drive, Oakley, California. He welcomed attendees and led them in the Pledge of Allegiance.

Attendees included City Councilmembers Doug Hardcastle, Kevin Romick, Randy Pope, Sue Higgins and Vanessa Perry, as well as City staff, including Bryan Montgomery, City Manager; Nancy Marquez, Assistant to the City Manager; William Galstan, Special Counsel; Dan Gomez, Chief of Police; Paul Abelson, Finance Director; Kevin Rohani, Director of Public Works / City Engineer; Billilee Saengchalern, Assistant Engineer; Troy Edgell, Code Enforcement Manager; Joshua McMurray, Planning Manager; Dwayne Dalman, Economic Development Manager; Lindsey Bruno, Recreation Manager; and Libby Vreonis, City Clerk / Paralegal.

2. Public Comments

No public comment cards and no online comment forms were submitted for the meeting. Mayor Hardcastle inquired if anyone would like to comment and there were no affirmative replies.

3. Review of Agenda

City Manager Bryan Montgomery explained the City Council received a written update of the 2014-2016 Strategic Plan from staff at its regular meeting held March 24, 2015. He briefly reviewed the focus goals and provided a visual aid to show how staff has ranked the progress of each goal on a scale of 1-10, with 10 being the greatest progress, and explained most of the items under each goal have either been accomplished or are in progress. He suggested the City Council may wish to discuss a few of the focus goals and provide feedback to staff. Before doing so, he asked Finance Director Paul Abelson to briefly discuss the General Fund budget.

4. General Overview of City's General Fund Budget for FY 2015-16

Finance Director Paul Abelson provided a general overview of the City's General Fund budget for the upcoming fiscal year and a handout. He mentioned projected numbers for building permits were lower than anticipated which could affect revenue estimates for this fiscal year. He suggested the City Council may wish to prioritize some of the one-time expenditures and capital projects in its discussion this evening and also discuss a plan for recurring costs that may be associated with such expenditures.

5. Review of 2014-16 Strategic Plan - *Strategic Management Plan Concept, Vision Statement, Mission Statement, Areas of Strategic Focus & Goals, Action Items*

The City Council and staff discussed the progress of the child care center and East Bay Work Wear building located at Neroly Road near Empire Avenue. They continued their discussion with attention on four Strategic Plan focus goals:

- (1) Business and Job Growth (outreach efforts, types of businesses, attracting businesses, and providing for existing business and future business growth);
- (2) Planned, Quality Growth;
- (3) Community Infrastructure and Traffic Safety (expand lanes of traffic to accommodate growth, traffic light at intersection of Laurel Avenue and Rose Avenue, explore parcel tax to fund infrastructure needed now, traffic calming measures and budget, curb, gutter and sidewalk program and Downtown Envisioning Project); and
- (4) Parks, Streetscapes and Recreational Opportunities (facilities/assembly space-library, recreation center, community center, senior center and sports fields).

Resident Angela Lowry commented that she is excited to hear the City Council is interested in exploring green options for the City's sustainability and encouraged the City Council to look for state funding as well as public/private partnerships.

Councilmember Perry shared an idea for an all-abilities recreation field at the Moura property and provided a handout including a diagram and potential funding sources. Staff will pass this along to the City's grant research consultants.

6. Closing Discussion & Comments

The City Council provided direction to staff to:

- (1) Explore unique business opportunities (distilleries, wineries, casino, ice rink, riverboat, water taxi / ferry, market hall, neighborhood service style businesses), specialty big box stores (Sam's Club, Bass Pro Shop, Cabella's), assisted and skilled nursing facilities, gas stations near arterial roads (i.e., Neroly Road and Laurel Avenue), increase foot traffic and improve parking in Downtown, inventory existing properties, and explore cost of purchasing properties for development and resale;
- (2) Maintain small town feel through design, offer green options for new construction, partner with Diablo Water District for water conservation infrastructure and landscaping, provide water conservation workshops, educational booths at City events, and maintain code enforcement efforts;
- (3) Continue planned expansion of lanes of traffic, work with Ironhouse Sanitary District and Diablo Water District to explore water conservation options, maintain small town feel in Downtown by attracting neighborhood businesses, maintain Code Enforcement efforts, and provide educational workshops and booths at events regarding water conservation ; and
- (4) Explore the cost and location of a future all-purpose community center (library, recreation center, community center and senior center), the cost of installing and

maintaining lights at the Laurel Ball Fields (including solar power), and grant funding for an all-abilities field that could also be utilized by baseball and soccer leagues.

Resident Angela Lowry expressed support for the City Council's direction to staff to explore green environmental options and encouraged them to keep it going.

Mayor Hardcastle thanked everyone for their time in attending the meeting.

7. Adjournment

There being no further business, the meeting was adjourned at 8:24 p.m.

Respectfully Submitted,



Libby Vreonis
City Clerk