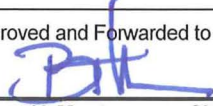




## STAFF REPORT

**Date:** Tuesday, March 11, 2014  
**To:** Bryan H. Montgomery, City Manager  
**From:** Kevin Rohani, Public Works Director/ City Engineer

Approved and Forwarded to City Council:

  
Bryan H. Montgomery, City Manager

**SUBJECT: Resolution Naming Parcel in Subdivision 9032 "Emerson Ranch Park"**

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### **Background and Analysis**

Brookfield Homes is the developer of the Emerson Ranch project north of Cypress Road and west of Sellers Avenue. Subdivision 9032 final map associated with the project will include a Parcel that is dedicated for public park purposes. The park parcel is approximately 10 acres, which includes a 5 acre pond.

Brookfield Homes is starting to prepare the overall plan for the park. Based on input from Brookfield Homes, and with Staff's support, the name "Emerson Ranch Park" emerged and is being proposed for consideration. The park name is in line with the City's adopted Facilities Naming Policy (attached).

### **Fiscal Impact**

There is no budgetary impact to this policy decision. The cost to incorporate the permanent park name into a park sign will be included in the Brookfield Homes contract to design and build the park.

### **Recommendation**

Staff recommends that the Council adopt the resolution formally naming the park parcel of Subdivision 9032 "Emerson Ranch Park".

### **Attachments**

- 1) Resolution
- 2) City Facilities Naming Policy
- 3) Vicinity Map

RESOLUTION NO. \_\_-14

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OAKLEY NAMING THE PARK PARCEL OF SUBDIVISION 9032 "EMERSON RANCH PARK"**

**WHEREAS**, Brookfield Homes is the developer of the Emerson Ranch project which includes Subdivision 9032;

**WHEREAS**, a parcel in Subdivision 9032 will be dedicated to the City of Oakley for public park purposes;

**WHEREAS**, the park will be located in the Emerson Ranch neighborhood; and

**WHEREAS**, in February 2007 the City Council approved a City Facilities Naming Policy; and

**WHEREAS**, the policy encourages the use of geographic identifiers to aid the public in locating City facilities;

**NOW, THEREFORE, BE IT RESOLVED AND ORDERED**, that the City Council of the City of Oakley hereby names the park parcel of Subdivision 9032 as "Emerson Ranch Park".

PASSED AND ADOPTED by the City Council of the City of Oakley at a meeting held on the 11<sup>th</sup> of March, 2014 by the following vote:

AYES:  
NOES:  
ABSENT:  
ABSTENTIONS:

APPROVED:

\_\_\_\_\_  
Randy Pope, Mayor

ATTEST:

\_\_\_\_\_  
Libby Vreonis, City Clerk

\_\_\_\_\_  
Date



## CITY FACILITIES NAMING POLICY

*Approved February 26, 2007*

### **PURPOSE:**

To provide guidelines and procedures for naming of City Facilities and Parks.

### **DEFINITIONS:**

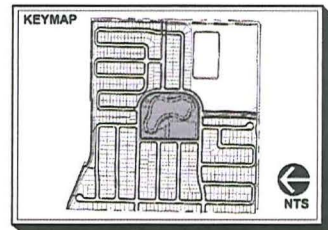
*City Facilities:* Any facility, park or property owned, controlled and/or maintained by the City to conduct City business or City-sponsored activities, including developed areas, undeveloped areas and designated open spaces.

### **PROCEDURE:**

City staff will coordinate the generation of potential names and forward them to the City Manager. The City Manager will provide recommendation(s) regarding the proposed name(s) to the City Council for its consideration and the City Council shall have final approval.

### **POLICY:**

- 1) Naming shall be of such that it would provide an easy and recognizable reference to the facility and be compatible to the area in which the facility is located.
- 2) Naming based on a geographic location should reflect the well-known geographic name of the area within which the facility is located, the street adjacent to the facility, or other acceptable identification with the consideration of specific place, neighborhood, subdivision, or well-confirmed cultural or historical significance.
- 3) Naming based on a person or family should be done only for an individual (or family) that has had a clearly positive and significant impact or contribution to the City, State or Country. (This could include significant donors to the facility or previous property owners). Names should be avoided that would cause undue contention or concern.
- 4) Naming should take into account the names of other facilities (public or private) so as to not duplicate or utilize a name that could be readily confused by others, particularly emergency response personnel.



**Brookfield Homes**  
 600 La Gonda Way, Suite 100  
 Danville, CA 94526

Overall Landscape Plan

**EMERSON RANCH PARK**  
 Oakley, California

Conceptual Design

**vanderToelen Associates**  
 www.vanderToelen.com  
 6144 Redwood Ave.  
 Suite 200  
 Redwood City, CA 94061  
 Tel: 650.224.6977  
 Fax: 650.224.6978

Scale: 1" = 40'-0"  
 February 2014

**L-1**  
 NORTH  
 Project No. 02913

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