



OPEN CALL FOR ARTISTS

Civic Center Park Mural Project



Application Deadline: January 14, 2022

The City of Oakley invites artists to participate in the Civic Center Park Mural Project.

The City of Oakley is seeking artists to showcase their artwork on the wall of the Civic Center Playground in Oakley. The goal of this project is to beautify Oakley, deter unsightly graffiti, and bring art into unexpected places. Designs should reflect the surrounding environment and showcase Oakley's rich agricultural history and our unique appeal as *A Place for Families in the Heart of the Delta*.

Applications must be submitted to the City of Oakley Recreation Division at 3231 Main Street, Oakley CA 94561 by 5:00 p.m., January 14, 2022. Late applications will not be accepted.

Please read the entire "Call for Artists" before completing the application.

Incomplete applications will not be accepted.

ELIGIBILITY GUIDELINES

This “Call for Artists” is open to professional artists and local artists at least 18 years old. The Call is also open to Art Teachers that are interested in mentoring a group of students (student artists must be supervised by the mentor at all times). All entries must be an original design of the entrant and must be suitable for viewing by all ages.

The artist cannot begin the installation until all liability and contract forms are completed and submitted to the City, and the design has been approved. If you are under the age of 18 under the supervision of an Art Teacher, a parent or guardian is required to sign all forms.

WALL DESCRIPTION

The wall is currently tan and the surface is porous and may require several applications of paint to complete the project. The photo of the wall will provide a rough outline of the layout. You are encouraged to visit the park to view the wall, or contact staff with any questions.

ARTWORK STANDARDS

The proposed art must be painted with only acrylic paint and cover all sides and the top of the wall unless a side is physically inaccessible. The artist is responsible for sanding, priming, and painting (with acrylics). The City will finish the mural with a clear anti-graffiti coat.

Artwork theme: The proposed art work should reflect Oakley’s rich heritage, or highlight Oakley as *A Place for Families in the Heart of the Delta*.

The artist will be responsible for providing all art supplies to complete the project.

Entries that use a copyrighted or trademark image will not be accepted. In addition, the art must not be plagiarized, stolen, or copied from any other source. Entries must not defame or invade the rights of any person, living or dead. Artwork must not contain; written materials, political statements, religious references, corporate or organizational branding.

The artwork is a long-term installation and will become property of the City of Oakley. In the event that the installation is damaged the City may alter, repair, modify, remove or relocate the work.

HOW TO APPLY FOR THIS CALL FOR ARTISTS

Visit our website at www.ci.oakley.ca.us to view and download the application for the Civic Center Park Mural Project. Completed applications may be submitted by email to bruno@ci.oakley.ca.us, hand delivered or mailed to:

City of Oakley

Attention: Lindsey Bruno

3231 Main Street

Oakley, Ca 94561

APPLICATION

All requirements listed below must be met or the application will not be considered.

- A conceptual drawing, that shows the front, sides and top. The concept drawing must be in color and must provide detail on what the artist plans on painting on the box.
- Submissions may be hand drawn or computer generated.
- An artist statement that describes why the artist is interested in painting the mural, previous experience working on public art projects, and how the artist believes that their art will enhance the surrounding area and reflect Oakley.
- A resume that includes exhibition history, past projects; or a brief description of cooperative community-based projects. If you are a student, a letter of recommendation from an art teacher will be accepted in lieu of a resume.
- A minimum of 3 examples of previous work including a brief description of each.
- All visuals including the designs and examples of previous work must meet specific requirements for uploading. File type, jpg or PDF. Resolution 300 dpi.

ARTIST SELECTION PROCESS

The City Council will review **completed applications** at a workshop during a City Council Meeting. This meeting will be an open meeting and the public is invited to attend. The Council will consider the following criteria when making the selection:

- Artistic excellence, originality, innovation
- Does the artist have the experience to complete the project in the specified timeframe?
- Does the art meet the goals of the project:
 - Does it reflect the heritage of Oakley, key activities, cultural diversity?
 - Does the art reflect the natural beauty or enhance the surrounding environment?

IF YOU ARE SELECTED TO COMPLETE THE CIVIC CENTER PARK MURAL

All artists must sign a City of Oakley liability release and complete the agreement before beginning work. The installation of the work must be completed by **May 1, 2022**.

The artists will receive a \$250 stipend when they begin work. You must notify the City when your mural is completed. After review from City Staff, a clear anti-graffiti coat will be applied and you will receive an additional \$250.

FOR MORE INFORMATION AND/ OR QUESTIONS

For further questions please contact Lindsey Bruno, Recreation Manager, 3231 Main Street, Oakley, CA 94561, at 925-625-7042 or via email: bruno@ci.oakley.ca.us

Photo of the Wall



APPLICATION
CIVIC CENTER PARK MURAL PROJECT



Thank you for your interest in the City of Oakley Civic Center Mural Project. Submit the completed form along with attachments by January 14, 2022, incomplete applications will not be accepted.

CONTACT INFORMATION			
Name:		Date:	
Mailing Address:			
Phone Number:		Email Address:	
APPLICATION CHECK LIST			

- Conceptual drawing- use the provided template to show the front, sides & top of the wall.
- Artist statement- describe why you are interested in painting the mural, previous public art projects and how you believe your art will enhance the surrounding area and reflect Oakley.
- Resume- including exhibition history, past projects; or a brief description of each.
- 3 Examples of previous work- a minimum of 3 examples of previous work must be submitted.

This Waiver, Release and Indemnity Agreement is intended to discharge in advance the City of Oakley and its officers, employees, volunteers and agents from any and all liability arising out of or connected in any way with my participation in said activity, even though that liability may arise out of negligence or carelessness on the part of the persons or entities mentioned above. It is further agreed that this Waiver, Release and Indemnity Agreement is to be binding on my heirs and assignees. I agree to assume the full risk of any injuries, damages or loss that I may sustain as a result of participating in any and all activities connected with or associated with each activity. I additionally agree to indemnify the City against any claims or rights of action for damages which I or the minors has/have before or after they reach age of majority. I further agree that certain marketable information may be used in accordance with State Laws and regulations. Such items include: e-mail addresses, photos and press releases that include statements made by myself in publication of said activities. I have read and fully understand the above Waiver, Release and Indemnity Agreement.

Your signature indicates that you have read and agreed to abide by the guidelines of the Civic Center Park Mural Project.

Signature: _____ Date: _____

